

**NON-NEWTONIAN MHD FLOW WITH HEAT AND MASS TRANSFER
DUE TO AN EXPONENTIAL STRETCHING POROUS SHEET**

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ABSTRACT

Non-Newtonian MHD flow with heat and mass transfer in an electrically conducting fluid over an exponential stretching continuous porous sheet have been investigated in the present paper. Similarity analytical solution for highly non-linear momentum equation is obtained and the solution for heat and mass transfer analyses are obtained in terms of confluent hyper geometric functions. Accuracy of the analytical solution for the stream function is validated by drawing various graphs. These solutions involve an exponential dependent of stretching velocity, prescribed boundary temperature on the flow directionally coordinate. The effects of various physical parameters like visco-elastic parameter, Magnetic parameter, Prandtl number, Permeability parameter, Reynolds number, Nusslet number, Shrewood number and Eckert number on momentum, heat and mass transfer characteristics are discussed in detail

Keywords: *Stretching sheet; Viscoelastic fluid; MHD; Porous medium; Mass transfer.*

I.INTRODUCTION

Ever increasing industrial applications in the manufacture of plastic film and artificial fiber materials, in recent years, has led to a renewed interest in the study of visco-elastic boundary layer fluid flow, heat and mass transfer over a stretching sheet. Until recently, this study has been largely concerned with the mathematical analysis of the flow characteristics and heat transfer behaviours only in the visco-elastic fluid flow of the type Walter's liquid B and Second order fluid (Rajagopal *et al.* [1], Siddappa and Abel [2], Gupta and Sridhar [3], Siddappa and Abel[4], Rajagopal *et al.* [5], Bujurke *et al.* [6], Dandapat and gupta [7], Rollis and Vajravelu [8], Lawrence and Rao [9], Siddappa *et al.* [10], Abel and Veena[11], Prasad *et al.* [12], and Abel *et al.* [13]). In some applications of dilute polymer solution, such as the 5.4% solution of polyisobutylene in cetane. The viscoelastic fluid flows occur over a stretching sheet studied by [14]. Troy *et al.* [15] discussed uniqueness of the solution of momentum boundary layer equation. Subsequently Change [16] and Rao [17] showed the non-uniqueness of the solution and derived different forms of non-uniqueness of the solution. Magnetic field might play an important role in controlling momentum, heat and mass transfers in the visco-elastic boundary layer flow over a stretching sheet, having some specific industrial applications such as in polymer technology and metallurgy [18-20]. Keeping this view in mind, Andersson [18] studied a magneto – hydrodynamic [MHD] flow of Walters' liquid B past a stretching sheet without consideration of suction / blowing. Char [19] presented an exact solution for the heat and mass transfer phenomena in MHD flow of a visco-elastic fluid over a stretching surface. Subsequently, Lawrence and Rao [20] Presented an analysis on the non-uniqueness of the MHD flow of a visco-elastic fluid past a stretching surface and derived two closed form solutions.

Numerous applications of viscoelastic fluids in several industrial manufacturing processes have led to renewed interest among researchers to investigate visco-elastic boundary layer flow over a stretching plastic sheet Cortell [21]. Some of the typical applications of such study are polymer sheet extrusion from a dye, glass fiber and paper production, drawing of plastic films etc. A great deal of literature is available including those cited above on the two-dimensional viscoelastic boundary layer flow over a stretching surface where the velocity of the stretching surface is assumed linearly proportional to the distance from a fixed origin.

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One of the important aspects in this theoretical study is the investigation of heat transfer processes. This is due to the fact that the rate of cooling influences a lot to the quality of the product with desired characteristics. In view of this Ali [22] investigated thermal boundary layer by considering a power law stretching surface. A new dimension has been added to this investigation by Elabashbeshy [23] who examined the flow and heat transfer characteristics by considering exponentially stretching continuous surface. Elabashbeshy [24] considered an exponential similarity variable and exponential stretching velocity distribution on the co-ordinate considered in the direction of stretching. However, the works of Ali [22] and Elabashebeshy [23] are confined to the study of viscous fluid flow only.

Non-Newtonian MHD flow with heat and mass transfer in an electrically conducting fluid over an exponential stretching continuous porous sheet have been investigated in the present paper. Similarity analytical solution for highly non-linear momentum equation is obtained and the solution for heat and mass transfer analysis are obtained in terms of confluent hyper geometric functions. Accuracy of the analytical solution for the stream function is validated by drawing various graphs. These solutions involve an exponential dependent of stretching velocity, prescribed boundary temperature on the flow directionally coordinate. The effects of various physical parameters like visco-elastic parameter, magnetic parameter, Prandtl number, permeability parameter, Reynolds number, Nusslet number, Shrewood number and Eckert number on various momentum, heat and mass transfer characteristics are discussed in detail

II. FORMULATION OF THE PROBLEM

The constitutive equation satisfied by second – order fluid was given by Coleman and Noll [24], following the postulates of gradually fading memory, as

$$\mathbf{T} = -p\mathbf{I} + \mu\mathbf{A}_1 + \alpha_1\mathbf{A}_2 + \alpha_2\mathbf{A}_1^2 \quad (1)$$

Where \mathbf{T} is the Cauchy stress tensor, $-p\mathbf{I}$ is the spherical stress due to construct of incompressibility, μ is the dynamics viscosity, $\alpha_1\alpha_2$ are the material moduli. \mathbf{A}_1 and \mathbf{A}_2 are the first two Rivlin-Ericksen tensors and they are defined as

$$\mathbf{A}_1 = (\text{grad } \mathbf{q}) + (\text{grad } \mathbf{q})^T \quad (2)$$

$$\mathbf{A}_2 = \frac{d\mathbf{A}_1}{dt} + \mathbf{A}_1(\text{grad } \mathbf{q}) + (\text{grad } \mathbf{q})^T \mathbf{A}_1 \quad (3)$$

Equation (1) was derived by considering up to second order approximation of retardation parameter. Dunn and Fosdick [25] have shown that this model equation is invariant under transformation and thereby they concluded this model as an exact model in which the material moduli must satisfy the restrictions

$$\mu \geq 0, \alpha_1 \geq 0, \alpha_1 + \alpha_2 = 0 \quad (4)$$

The fluid modeled by equation (1) with the relationship (4) is compatible with the thermodynamics. The third relation is the consequence of satisfying the Calusius-Duhem inequality by fluid motion and the second relation arises due to the assumption. That specific Helmholtz force energy of the fluid takes its minimum values in equilibrium. But recent experimental results for most of the non-newtonian fluids which assumed to be second order have contradicted the above relations of equation (4). Fosdick and Rajagopal [26] have shown, by using the data reduction from experiments, that in the case of a second order fluid the following should holds.

$$\mu \geq 0, \alpha_1 \leq 0, \alpha_1 + \alpha_2 \neq 0 \quad (5)$$

The governing boundary layer equations for momentum heat and mass transfer in such flow situations Cortell [21] and Rajagopal *et.al* [1], in usual form, are

$$\frac{\partial u}{\partial x} + \frac{\partial v}{\partial y} = 0 \quad (6)$$

$$u \frac{\partial u}{\partial x} + v \frac{\partial u}{\partial y} = \gamma \frac{\partial^2 u}{\partial y^2} - k_0 \left\{ u \frac{\partial^3 u}{\partial x \partial y^2} + v \frac{\partial^3 u}{\partial y^3} - \frac{\partial u}{\partial y} \frac{\partial^2 u}{\partial x \partial y} + \frac{\partial u}{\partial x} \frac{\partial^2 u}{\partial y^2} \right\} - \left(\frac{\sigma \beta_0^2 \rho}{\gamma} + \frac{\gamma}{k^1} \right) u \quad (7)$$

$$u \frac{\partial T}{\partial x} + v \frac{\partial T}{\partial y} = \alpha \frac{\partial^2 T}{\partial y^2} + \frac{\mu}{\rho c_p} \left(\frac{\partial u}{\partial y} \right)^2 + Q(T - T_\infty) \quad (8)$$

$$u \frac{\partial c}{\partial x} + v \frac{\partial c}{\partial y} = D \frac{\partial^2 c}{\partial y^2} + k(c - c_\infty) \quad (9)$$

Here u and v are the velocity components in x - and y - directions respectively and where γ is the kinematic coefficient of viscosity, $K_0 = -\alpha_1 / \rho$ is the elastic parameter.

Hence, in the case of second order fluid flow K_0 takes positive value as α_1 takes negative value, $\alpha = \frac{k}{\rho c_p}$ is the thermal diffusivity, k is the thermal conductivity.

III. MOMENTUM TRANSFER

For the given physical problem, the stretching of the boundary surface is assumed as

$$U = U_w(x) = U_0 e^{\left(\frac{x}{2l}\right)}, v=0 \quad \text{at } y=0 \quad (10)$$

$$u = 0, \quad u_y = 0 \quad \text{as } y \rightarrow \infty$$

U_0 is constant term, l is the characteristic length. Now it is note that the first three boundary conditions are prescribed by equation (10) are not sufficient to solve the problem uniquely. hence fourth boundary condition $u_y = 0$ is considered.

Solution of Momentum equation:

Equation (7) is rewritten by using stream function $\psi(x,y)$ which is satisfies the equation of continuity equation (6) with

$$u = \frac{\partial \psi}{\partial y}, \quad v = -\frac{\partial \psi}{\partial x} \quad (11)$$

Let

$\psi(x, y)$ is defined as

$$\psi(x,y) = \sqrt{2\gamma l U_0} f(\eta) e^{(x/2l)} \quad (11)$$

$$\eta = y \sqrt{\frac{U_0}{2\gamma l}} e^{(x/2l)} \quad (12)$$

Here f is the dimensionless stream function and η is the similarity variable. Substituting equation (11) in equation (7) it results in the fourth order non-dimensional and non-linear ordinary differential equation of the following form

$$2f_\eta^2 - f f_{\eta\eta} = f_{\eta\eta\eta} - k_1^* [3f_\eta f_{\eta\eta\eta} - \frac{1}{2} f f_{\eta\eta\eta\eta} - \frac{3}{2} f_{\eta\eta}^2] - [M_n + K_2] f_\eta \quad (13)$$

Where $k_1^* = k_0 (e^{x/2l})^2 \frac{U_0}{\gamma l}$ is the dimensionless visco-elastic parameter,

$M_n = \frac{\sigma B_0^2}{\rho U_w}$ is the dimensionless Magnetic parameter and

$K_2 = \frac{\gamma}{k U_w}$ is the Permeability parameter.

The corresponding boundary conditions of are of the form

$$\begin{aligned} f &= 0 & f_\eta &= 1 & \text{at } \eta &= 0 \\ f_\eta &= 0 & f_{\eta\eta} &= 0 & \text{as } \eta &\rightarrow \infty \end{aligned} \quad (14)$$

We assume the approximate solution for $f_\eta(\eta)$ as

$$f_\eta(\eta) = e^{(-\alpha\eta)} \quad (15)$$

Which satisfies the boundary condition as $\eta \rightarrow \infty$

Integrating equation (15) the solution for $f(\eta)$ is

$$f(\eta) = \frac{1 - e^{(-\alpha\eta)}}{\alpha} \quad (16)$$

Now substituting all the derivatives of approximation $f(\eta)$ into equation (13), satisfying the boundary condition of equation (14) we get

$$\alpha = \sqrt{\frac{2 + M_n + K_2}{1 - \frac{3}{2} K_1}} \quad (17)$$

IV. HEAT AND MASS TRANSFER ANALYSES

In order to solve the temperature equation (8) and diffusion equation (9) we consider the case of non-isothermal temperature boundary conditions namely (A) Boundary with prescribed exponential order surface temperature and surface concentration (PST)

Case A: Prescribed exponential order surface temperature and surface concentration (PST)

In PST case we employ the following surface boundary conditions on temperature and concentration respectively as

$$\begin{aligned} T &= T_w = T_\infty + T_0 e^{\left(\frac{\gamma_0 x}{2l}\right)} & \text{at } y = 0 \\ T &= T_\infty & \text{as } y \rightarrow \infty \end{aligned} \quad (18a)$$

$$\begin{aligned} C &= C_\infty + C_0 e^{\left(\frac{\gamma_0 x}{2l}\right)} & \text{at } y = 0 \\ C &= C_\infty & \text{as } y \rightarrow \infty \end{aligned} \quad (18b)$$

Where ν_0 and T_0 are the parameters of temperature distribution on the stretching surface and ν_0 and C_0 are the parameters of concentration distribution on the stretching surface and T_∞ & C_∞ are the temperature and concentration far away from the stretching sheet.

In order to obtain similarity solution for temperature and concentration we define dimensionless temperature and concentration variables as follows

$$\theta(\eta) = \frac{T - T_\infty}{T_w - T_\infty} \quad (19a)$$

$$\phi(\eta) = \frac{C - C_\infty}{C_w - C_\infty} \quad (19b)$$

The non-dimensional form of equations (8), (9) with the substitution of equations (18a) and (18b) and (19a) and (19b) convert to

$$\theta_{\eta\eta} + \text{Pr } f\theta_\eta - \theta(\text{Pr } \nu_0 f_n - Q^1) = -\text{Pr } E f_{\eta\eta}^2 \quad (20)$$

and

$$\phi_{\eta\eta} + \text{Sc } f\phi_\eta - \phi(f_\eta \nu_0 + k^*) \text{Sc} = 0 \quad (21)$$

Where $\text{Pr} = \frac{\gamma}{\alpha}$ is the Prandtl number and $\text{Sc} = \frac{\gamma}{D}$ is Schmidt number where

$$Q^1 = Q(T_0 e^{\frac{\gamma_0 x}{2l}}) \text{ and } k^* = \frac{2kl}{U_0 (e^{x/2l})^2}$$

$$E = \frac{U_0^2}{C_p T_0} \left(\frac{U_w}{U_0} \right)^{\frac{4-\gamma_0}{2}} \text{ is the Eckert number. Boundary conditions of equations (18a) and (18b) of}$$

temperature and concentration in non-dimensional form are reduce to

$$\begin{aligned} \theta(0) &= 1 \\ \theta(\infty) &= 0 \end{aligned} \quad (22)$$

and

$$\begin{aligned} \phi(0) &= 1 \\ \phi(\infty) &= 0 \end{aligned} \quad (23)$$

To solve the equation (20) and equation (21) we use approximation of f and f_η and the change of variables as follows

$$\xi = \frac{-\text{Pr}}{\alpha^2} e^{(-\alpha\eta)} \quad (24)$$

and $\zeta = \frac{-\text{Sc}}{\alpha^2} e^{(-\alpha\eta)} \quad (25)$

substitution of Eq.(24) & (25) in Eq. (20), (21) and (22), (23) respectively led to the following boundary value problems.

$$\xi \theta_{\xi\xi} + (1 - \text{Pr}^* - \xi) \theta_\xi + (\nu_0 - \phi^1) \theta = \frac{-E\alpha^2}{\text{Pr}^*} \xi \quad (26)$$

$$\zeta \phi_{\zeta\zeta} + (1 - \text{Sc}^* - \zeta) \phi_\zeta - (\nu_0 + k^*) \phi = 0 \quad (27)$$

and boundary conditions of equations (24) & (25) respectively reduce to

$$\left. \begin{aligned} \theta(\xi) &= 1 & \text{at } \xi &= -\text{Pr}^* \\ \theta(\xi) &= 0 & \text{at } \xi &= 0 \end{aligned} \right\} \quad (28)$$

$$\left. \begin{aligned} \phi(\zeta) &= 1 & \text{at } \zeta &= -\text{Sc}^* \\ \phi(\zeta) &= 0 & \text{at } \zeta &= 0 \end{aligned} \right\} \quad (29)$$

where $\text{Pr}^* = \frac{\text{Pr}}{\alpha^2}$ and $\text{Sc}^* = \frac{\text{Sc}}{\alpha^2}$ are the modified Prandtl number and modified Schmidt number respectively.

The solution of equation (26) is assumed in the form

$$\theta(\xi) = \theta_c(\xi) + \theta_p(\xi) \quad (30)$$

where $\theta_c(\xi)$ is the complementary solution and $\theta_p(\xi)$ stands for particular integral. Making use of the boundary conditions equation (28) we obtain complementary solution of equation (26) in the following form interms of confluent hyper geometric function as

$$\theta_c(\xi) = A_1 \xi^{\text{Pr}^*} M(\text{Pr}^* - (\nu_0 - \phi^1), 1 + \text{Pr}^*, \xi) \quad (31)$$

closed form particular solution exists if only we choose $\nu_0 = 2$ and is obtained as

$$\theta_p(\xi) = \frac{-E\alpha^2}{2\text{Pr}^*(2 - \text{Pr}^*)} \xi^2 \quad (32)$$

Now the solution of energy equation (26) in terms of the variable η is obtained as

$$\theta(\eta) = \frac{(1 - C_1) e^{-\alpha \text{Pr}^* \eta} M(\text{Pr}^* - (\nu_0 - \phi^1), 1 + \text{Pr}^*, \frac{-\text{Pr}}{\alpha^2} e^{-\alpha\eta})}{M\left[\text{Pr}^* - (\nu_0 - \phi^1), 1 + \text{Pr}^*, \frac{-\text{Pr}}{\alpha^2}\right]} + C_1 e^{-2\alpha\eta} \quad (33)$$

where

$$C_1 = \frac{-E\text{Pr}^*}{2\alpha^2(2 - \text{Pr}^*)}$$

The solution of concentration equation (27) is obtained interms ζ as

$$\phi(\zeta) = A_2 \zeta^{\text{Sc}^*} M(\text{Sc}^* - (\nu_0 + k^*), 1 + \text{Sc}^*, \zeta) \quad (34)$$

Rewriting the solution of equation (34) interms of variable η as

$$\phi(\eta) = C_2 e^{-\alpha \text{Sc}^* \eta} \frac{M\left(\text{Sc}^* - (\nu_0 + k^*), 1 + \text{Sc}^*, \frac{\text{Sc}}{\alpha^2} e^{-\alpha\eta}\right)}{M\left(\text{Sc}^* - (\nu_0 + k^*), 1 + \text{Sc}^*, \frac{\text{Sc}}{\alpha^2}\right)} \quad (35)$$

Where $C_2 = \frac{\alpha^2}{-\text{Sc} e^{-\alpha\eta}}$

V. NON-DIMENSIONAL QUANTITIES

1) Skin-friction (C_f):

$$C_f = -\mu \frac{\partial u}{\partial y} - \gamma \frac{\partial^2 u}{\partial y^2} = \frac{S_0 \sqrt{2R_e}}{2l^2} \left[\frac{1}{R_e} - k_0 \left(e^{\frac{x}{2l}} \right)^3 \right]$$

2) Nusselt Number (Nu_x):

The heat transfer co-efficient interms of Nusselt number is defined and derived as

$$Nu_x = \frac{x}{(T_w - T_\infty)} \left(\frac{\partial T}{\partial Y} \right)_{y=0} = \theta_\eta(0) \sqrt{\frac{x}{2l}} \sqrt{Re_x} \quad (36)$$

where Re_x is the local Reynolds number and it is defined as

$$Re_x = \frac{U_w x}{\nu}$$

3) Shrewood Number (Sh):

The concentration transfer coefficient interms of Shrewood number is defined and derived as

$$Sh = \frac{x}{(C_w - C_\infty)} \left(\frac{\partial C}{\partial y} \right)_{y=0} = \phi_\eta(0) \sqrt{\frac{x}{2l}} \sqrt{Re_x} \quad (37)$$

VI. RESULTS AND DISCUSSION

Momentum, heat and mass transfer in a boundary layer viscoelastic fluid flow over an exponentially stretching impermeable sheet have been investigated in this paper. The highly non-linear partial differential equations characterizing flow, heat and mass transfer have been converted into a set of non-linear ordinary differential equations by applying suitable similarity transformations. Sequential solutions of the transformed momentum equations are obtained by solving the non-linear differential equation analytically. The approximate solution for dimensionless stream function f has been obtained analytically which satisfies all the boundary conditions. Hence we consider approximate solutions of the heat and mass transfer equations in the form of confluent hypergeometric functions. All these solutions involve an exponential dependence of (i) the similarity variable η (ii) stretching velocity U_w .

In order to have some insight of the flow, heat and mass transfer characteristics, results are plotted graphically for typical choice of encountering physical parameter in Figs 1-10

In fig (1) velocity profiles for different values of viscoelastic parameter k_1^* is drawn. From the figure, it is studied that velocity distribution f increases with the effect of increasing values of k_1^* .

In fig (2) velocity profiles $f_\eta(\eta)$ for different values of viscoelastic parameter k_1^* is drawn. From the figure it is seen that the effect of visco-elastic parameter is to decrease the velocity field f_η throughout the boundary layer.

Fig (3) is the representation of velocity profiles f and f_η for various values of magnetic field parameter M for $k_1^* = 0.1$. which depicts the effect of magnetic field (M) on longitudinal as well as transverse velocity. Here magnetic field acts as a drag force term so that shear stresses are lowered at $\eta = 0$ as M increases which in turn decrease transverse velocity f . These results correlate well with the general conclusions arrived at by the studies of Ingham [27], Gebhart *et al.* [28]. Where as it is found from the figure that the effect of magnetic parameter M_n is to reduce the horizontal velocity f_η . Fig (3) also reveals the fact that increase of M_n signifies the increase of Lorentz force that opposes the horizontal flow in the reverse direction.

The effect of permeability parameter K_2 on longitudinal velocity f_η and transverse velocity f versus η is drawn in fig.4. Physically K_2 expresses the presence of porous matrix and quantifies the hydraulic conductivity of the porous medium. As $K_2 \rightarrow \infty$, the porous medium disappears and regime becomes one of the pure fluid at the wall. The permeability acts as a drag force term $\frac{f_\eta(\eta)}{K_2} = 0$, in the transformed equation (13) and serves to retard the momentum

in the positive x -direction. Shear stresses are therefore lowered at the wall as K_2 increases that decreases the longitudinal velocity and increasing the transverse velocity.

In Fig. (5) dimensionless temperature profiles $\theta(\eta)$ Drawn for various values of Prandtl number Pr . That is increase of Prandtl number Pr result in the decrease of temperature distribution at a particular point of flow region. The increase of Prandtl number means slow rate of thermal diffusion. For all values of Pr , E and k_1^* , it is obvious that the wall temperature distribution is at unity on the wall. The effect of increasing the values of viscoelastic parameter k_1^* is seen to increase the temperature distribution in the flow region. The permeability acts as a drag force term so that shear stresses are lowered at $\eta = 0$ as K_2 increases which in term decreases transverse velocity f and increasing longitudinal velocity f_η . These results correlate well with the general conclusions arrived by the studies of Takhar *et al.* [29] and Schlichting and Gersten [30]. This is in conformity with the fact that increase of non-newtonianvisco-elastic parameter leads to the increases of thermal boundary layer thickness. This behaviour of temperature enhancement occurs as heat energy is stored in the fluid due to frictional heating.

In Fig. (6) we represents the variations in temperature profiles $\theta(\eta)$ for various values of heat source or sink parameter ϕ . The maximum temperature corresponds to the curve $-I$ for the value of $\theta = 0.5$. This physically implies an union of zero suction with low wall temperature and weak heat sink. It is also observed from the curves that, the temperature is lowered for rise in ϕ values. These results are in a very good agreement with supported the results of Sunyal and Dasgupta [31] and Ealbashbeshy.

The effects of magnetic field parameter over temperature of the fluid along the wall of the surface are shown through Fig.7. In the case of uniform chemical reaction, it is observed that the temperature of the fluid gradually change from higher value to the lower value only when the strength of the magnetic field is higher than the species concentration effect. For large magnetic strength mechanism, interesting results is the large distortion of the temperature field caused for $M = 4.0$. Negative value of the temperature profile is seen in the outer boundary region for $M = 4.0$.

Fig. (8) represents the dimensionless concentration profiles for different values of the Schmidt number Sc . For uniform magnetic field and porosity, an increase in Schmidt number, leads to fall in the concentration of the fluid along the wall of the surface. Hence in the case of uniform magnetic field and porous field, the chemical reaction decelerated the concentration of the fluid along the wall of the surface.

From the fig. (9) it is noticed that concentration profiles for different values of chemical reaction parameter Kr is drawn and the effect of chemical reaction over the concentration of the fluid along the wall of the surface is shown. The figure reveals the fact that as chemical reaction parameter increases concentrations decreases.

Fig.(10) shows the graph of non-dimensional skin friction parameter C_f Vs Viscoelastic parameter k_1^* , for different values of Reynolds number Re . from the figure it is observed that the increases of non-dimensional visco-elastic parameter k_1^* leads to the decrease of skin friction parameter C_f . This is due to the fact that elastic property of viscoelastic fluid reduces the frictional force. This result is of much significance in polymer industry. Here the additional introduction of shear stores at the wall by the magnetic field, non-newtonian nature of visco-elastic fluid and permeability of the wall and thereby decrease of boundary layer thickness, leads to the decrease of skin friction.

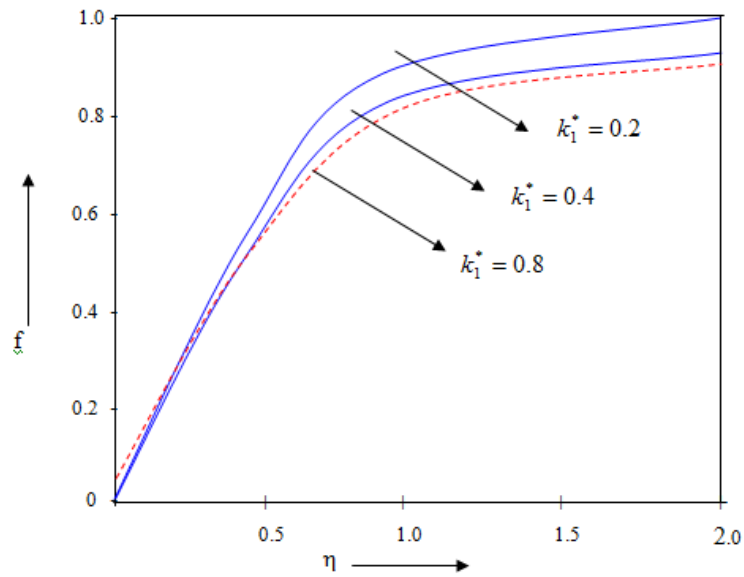


Figure-1: Graph of flow profile f for various values of visco-elastic parameter $k_1^* = 0.2, 0.4$ and 0.8 .

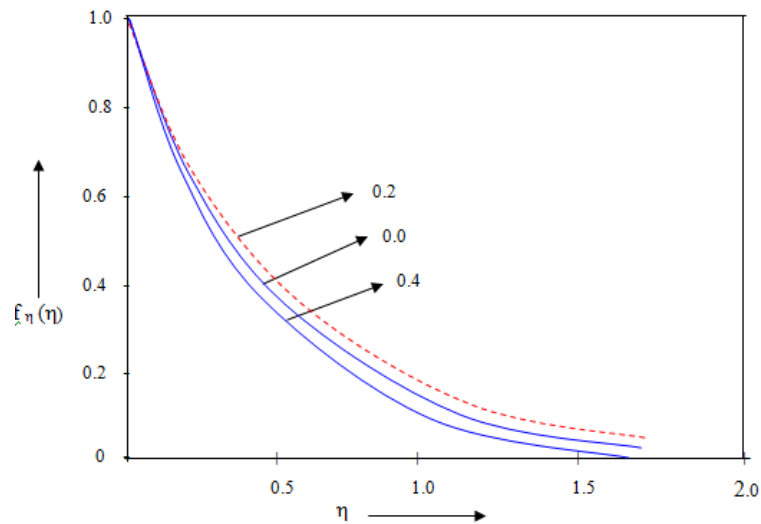


Figure-2: Graph of velocity profile for various values of visco-elastic parameter $k_1^* = 0.2, 0.4, 0.8$.

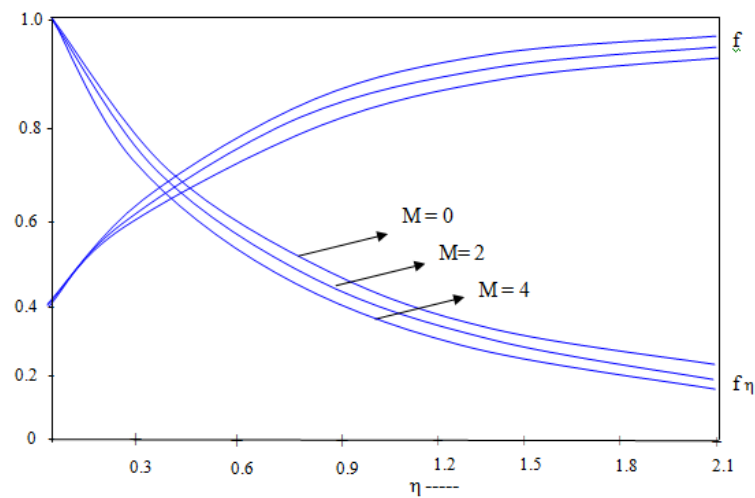


Figure-3: Graph of velocity profiles f and $f_{,\eta}$ for different values of magnetic parameter $M = 0, 2, 4$.

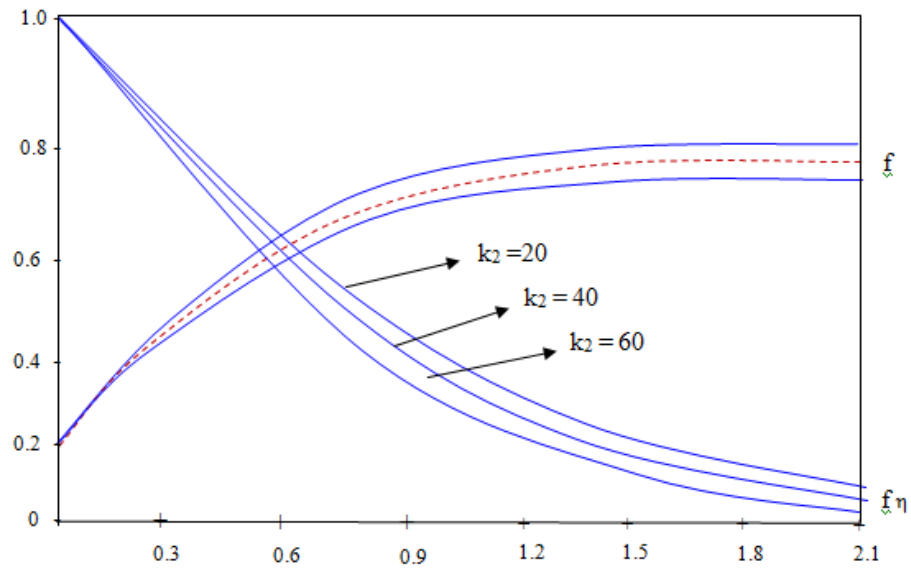


Figure-4: Dimensionless velocity profiles f and f_η for different values of permeability parameter $k_2 = 20, 40, 60$.

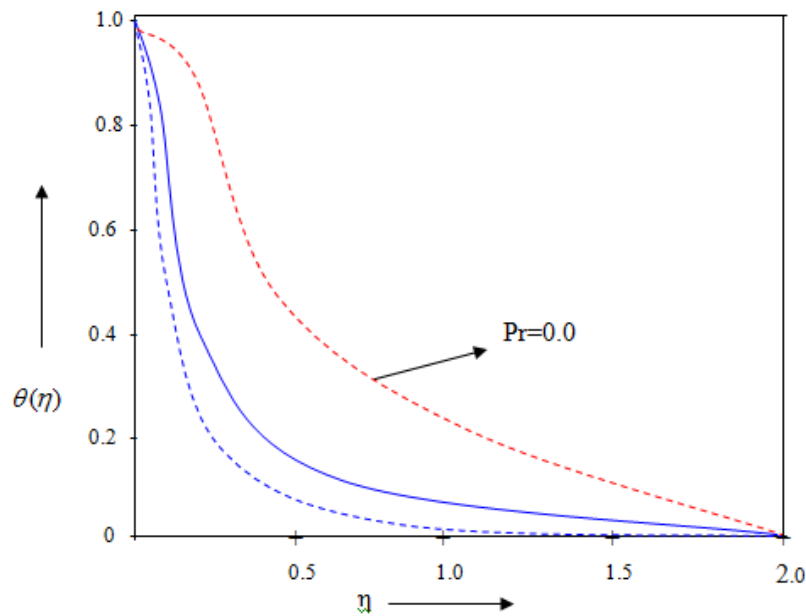


Figure-5: Dimensionless temperature profiles $\theta(\eta)$ for various values of Prandtl number $Pr = 0.0, 0.71, 1.0$.

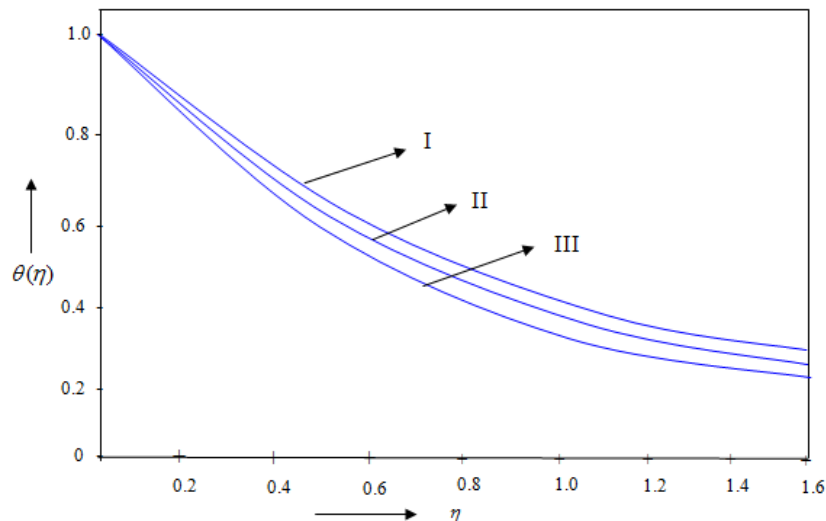


Figure-6: Temperature profiles $\theta(\eta)$ for various values of heat source or sink parameter N .

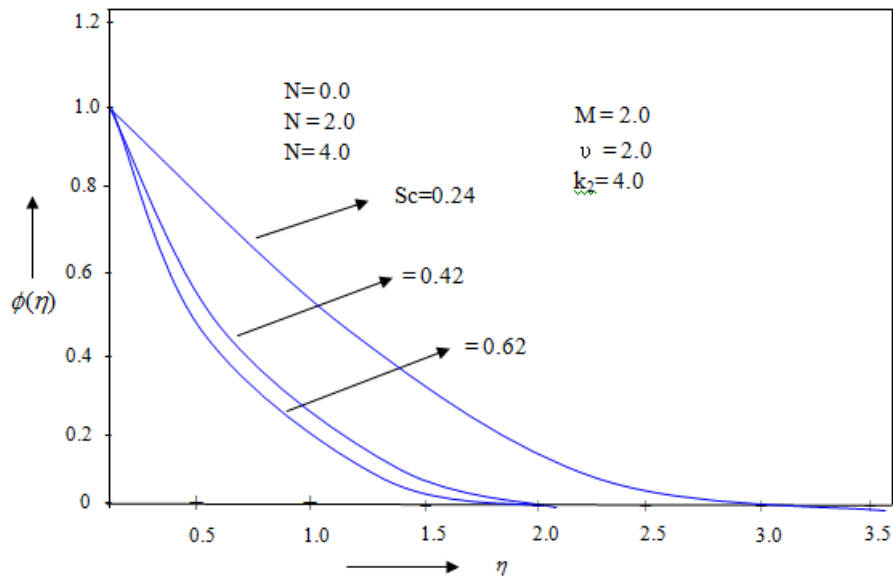


Figure-7: Dimensionless concentration profiles for various values of Schmidt number Sc .

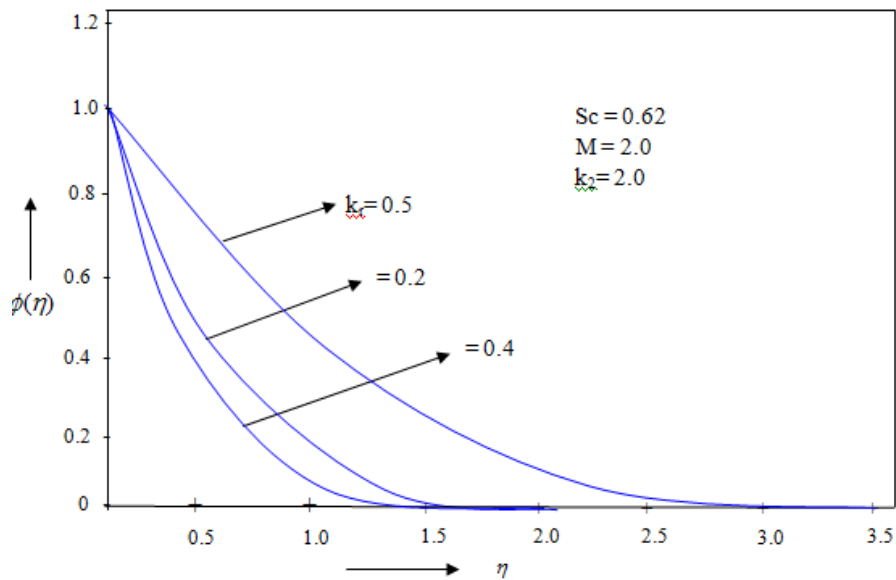


Figure-8: Graph of concentration profiles for different values of chemical reaction parameter k_r .

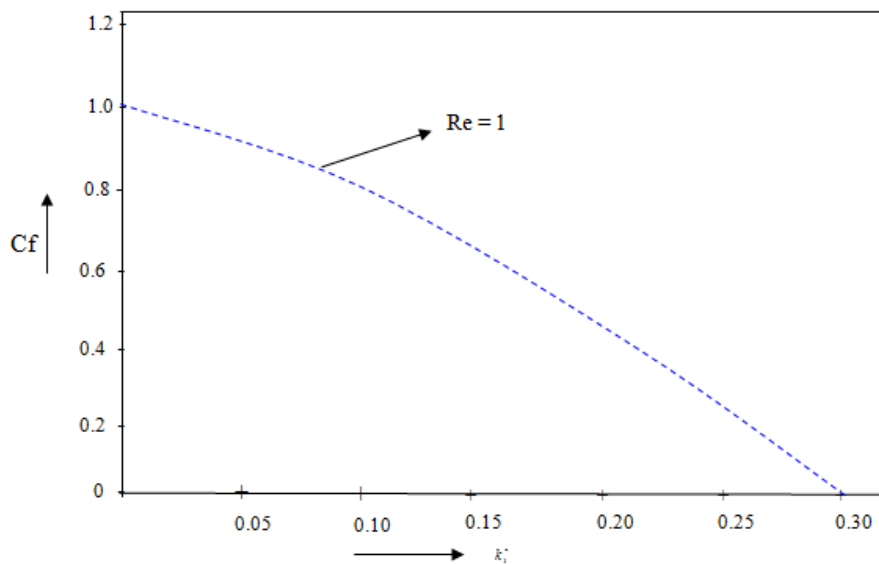


Figure-9: Graph of skin friction parameter C_f Vs. Visco-elastic parameter k_1^*

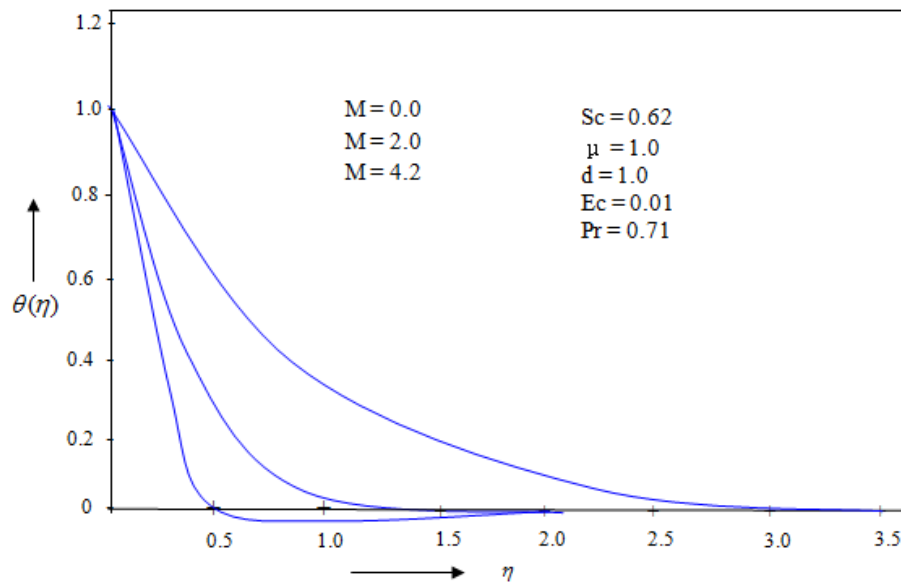


Figure-10: Effect of magnetic field parameter on dimensionless temperature profiles $\theta(\eta)$.

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